



SPONSORSHIP 2026-27



CHWK
COMMUNITY SERVICES

CONTACT US: 604-378-2798 100-46187 YALE ROAD FUNDRAISING@COMSERV.BC.CA

WHO WE ARE

Chilliwack Community Services (CCS) partners with people and the community to create opportunities to enrich lives. As one of the longest standing social service agencies in BC, we provide services to Chilliwack residents at every stage of life and from every background - children, families, youth, seniors and newcomers to Chilliwack. We are a CARF accredited agency, the international gold standard for non-profit excellence. Starting as Chilliwack Community Chest in 1928 and addressing poverty, we have grown to an agency serving 1 in 6 residents in Chilliwack today.

We need your support to help us operate the 40 programs we currently run in our community. CCS supported nearly 16,000 people in Chilliwack, that translates into 1 in 6 residents that receive some type of support from CCS. While we have secured partial funding from the government, we need to raise approximately \$2.7 million in sponsorship, donations and grants annually to ensure delivery of our programs and services.

OUR TEAM

At CCS, we provide services through the dedicated efforts of our 125 professional staff and a strong group of over 600 volunteers. Our Board of Directors is comprised of 10 outstanding members from our community who are dedicated to the mandate of CCS and bring considerable strengths in governance, finance, fundraising and capital planning. The board oversees the Executive Director, and the Executive Director oversees a management team and the overall staff.

OUR BOARD

Chris Veenstra - President
Brian Westwell - Vice President
Paul Donaldson - Acting Treasurer
Brooke Janzen
Chris Csoka
Corinne McCabe
Dan Bibby
Jason Laynes
Luke Zacharias
Peter Monteith

Kate Healey - Executive Director

OUR SERVICES AT A GLANCE

EARLY YEARS

- Child Care Resource & Referral (CCRR)
- CCRR Service Area Coordination
- Sardis & Downtown Family Place
- Family Place Network
- Better Beginnings
- Family Navigator

ADVOCACY SERVICES

- Specialized Victims Assistance Program (SVAP)
- Family Law Advocacy
- Child & Youth Advocacy Centre

THERAPY SERVICES

- Outreach Family Therapy
- In-Office Therapy
- Youth & Family Therapy
- Sexual Abuse Intervention Program

YOUTH SERVICES

- Youth Reconnect
- Youth Support & Development
- Intensive Support & Supervision
- Young Family Program
- Beyond the Bell

FAMILY SERVICES

- Family Support Program

HOUSING

- The Village Youth Transitional Housing Program
- The Village Supportive Housing Program
- The Paramount Affordable Housing
- Kiwanis Affordable Family Housing Partnership

SENIOR SERVICES

- Better at Home Program
- Senior Community Connector
- Meals on Wheels
- STARS Program

IMMIGRANT SERVICES

- Language Instruction for Newcomers to Canada (LINC)
- Settlement Worker in Schools (SWIS)
- Settlement & Integration
- Employment Services
- Local Immigration Partnership (LIP)

FOOD SECURITY

- Chilliwack Bowls of Hope

COMMUNITY PROGRAMS

- Christmas Share

OUR FUNDRAISING EVENTS

Held in April, the Secret Soirée gala is one of Chilliwack's most anticipated events — a unique evening of connection, entertainment, and giving back. With a new theme every year, 2025 brought the charm of a Kentucky Derby-inspired affair. Guests were whisked away to a secret location, where they enjoyed an elegant dinner, a captivating performance, lively dancing, and the excitement of both live and silent auctions. It's a night full of surprises and one you won't want to miss! Thanks to the incredible support of our community, the 2025 Secret Soirée raised an impressive \$90,163 in support of our programs.



Tour de Chilliwack is our fun, family-friendly cycling fundraiser held every June. Participants of all ages and abilities ride at their own pace, choosing from 10, 20, 30, 50, or 100 km routes — no pressure, just good times for a great cause. The event also features food trucks, games, photo ops, a beer garden, silent auction, and plenty of time to relax and connect. Riders can collect pledges to boost their impact. In 2025, our fifth annual Tour de Chilliwack raised an incredible \$41,061!

OUR YEAR IN REVIEW 2024/25



133 affordable housing units provided to youth, families & seniors



337 individuals received Family Support Services



1,788 children received gifts through our Christmas Sharing Program



1,749 immigrants accessed our Immigrant Services programs



3,405 adults & children used the Family Place Network



19,689 hot meals delivered to seniors through Meals on Wheels



We helped people find childcare 407 times



1,029 seniors were assisted through our Senior Services Programs



181 people received therapy



275 people received services from our Victim Assistance Program

273 people received Family Law Advocacy services



1,196 youth accessed our recreation programs



✿ 15,683 PEOPLE SERVED

✿ 600 VOLUNTEERS

✿ 16,291 VOLUNTEER HOURS DONATED

BEYOND THE BELL: JUVEE SKATE PROGRAM

Beyond the Bell is all about giving youth a safe, inclusive space to connect, grow, and thrive outside of school hours. Through free, community-based programs that promote movement, creativity, and belonging, it helps build stronger individuals—and a stronger Chilliwack.

One standout program is Juvee Skate—a free, indoor pop-up skatepark held every Wednesday at the Landing Leisure Centre. In partnership with the City of Chilliwack. Juvee Skate welcomes riders of all ages and skill levels to drop in, borrow gear, learn new tricks, and enjoy hot dogs and snacks in a supportive space.

Programs like Juvee Skate don't just build skate skills—they build confidence, friendships, and a sense of community that lasts far beyond the ramps.



"So cool to watch kids rally behind one another when one of them might be intimidated at one of the ramps or jumps... the way they may even start scared themselves but then come around another kid and encourage them is awesome!"

- Program mentor, E.M.



CHWK
COMMUNITY SERVICES

ANNUAL & EVENT SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR

Rights

- Official designation in the event name as the Title Sponsor
- Category exclusivity
- Speaking opportunity
- Right to promote sponsorship and use of CCS logo
- Right to develop relevant cause-marketing promotion: Involving the cooperative efforts of a for-profit business and a non-profit organization for mutual benefit.

Benefits

- 8 tickets to the Secret Soirée
- 8 entries to Tour de Chilliwack

Advertising and Marketing

- Corporate Logo as title sponsor in all “classic” promotional material
- Social Media – FB, Insta, and LinkedIn
- Logo & website recognition on our corporate sponsorship page via our website
- Radio ad recognition
- Logo recognition at events
- Opportunity to provide volunteers at events

SILVER SPONSOR

Rights

- Official designation in the event name as Silver Sponsor
- Right to promote sponsorship and use of CCS logo

Benefits

- 2 tickets to the Secret Soirée
- 6 entries to Tour de Chilliwack

Advertising and Marketing

- Corporate Logo as silver sponsor in all “classic” promotional material
- Social Media – FB, Insta, and LinkedIn
- Logo & website recognition on our corporate sponsorship page via our website
- Logo recognition at events

GOLD SPONSOR

Rights

- Official designation in the event name as Gold Sponsor
- Right to promote sponsorship and use of CCS logo
- Right to develop relevant cause-marketing promotion: Involving the cooperative efforts of a for-profit business and a non-profit organization for mutual benefit.

Benefits

- 4 tickets to the Secret Soirée
- 8 entries to Tour de Chilliwack

Advertising and Marketing

- Corporate Logo as gold sponsor in all “classic” promotional material
- Social Media – FB, Insta, and LinkedIn
- Logo & website recognition on our corporate sponsorship page via our website
- Logo recognition at events

BRONZE SPONSOR

Rights

- Official designation in the event name as Bronze Sponsor
- Right to promote sponsorship and use of CCS logo

Benefits

- 1 ticket to the Secret Soirée
- 4 entries to Tour de Chilliwack

Advertising and Marketing

- Corporate name listed as bronze sponsor in all “classic” promotional material
- Social Media – FB, Insta, and LinkedIn
- Logo & website recognition on our corporate sponsorship page via our website
- Corporate name recognition at events

ANNUAL SPONSORSHIP

Totals listed of Annual Sponsorship at Title, Gold, Silver, and Bronze levels. Title Sponsorship is available for a limited time and is occupied by one Annual Sponsor per year. If you are interested in Annual Sponsorship, please check off the level of sponsorship you are interested in:

- Title: \$14,000
- Gold: \$7,500
- Silver: \$5,000
- Bronze: \$3,000

EVENT SPONSORSHIP

Options listed below to sponsor single event at Gold, Silver, or Bronze levels. If you are interested in Event Sponsorship, please check off the events you would like to sponsor below:

- | | |
|---|---|
| Secret Soiree | Tour de Chilliwack |
| <input type="checkbox"/> Gold \$6,000 | <input type="checkbox"/> Gold \$3,000 |
| <input type="checkbox"/> Silver \$4,000 | <input type="checkbox"/> Silver \$2,000 |
| <input type="checkbox"/> Bronze \$2,500 | <input type="checkbox"/> Bronze \$1,500 |

TOTAL PAYMENT DUE FOR THE YEAR: _____

For Annual Sponsorship, please select one of the following: Pay in Full Pay Quarterly

REQUIRED INFORMATION

Company Name: _____

Title: _____

Contact Name: _____

Address: _____

City: _____ PC: _____ Phone Number: _____

Email: _____

Alternate/billing contact (if different than above): _____

Alternate/billing contact email: _____

Signature: Company Representative _____ Date _____

Signature: CCS Representative _____ Date _____

SPONSOR INFORMATION & PREFERENCES

Please complete and return this form to help us promote and recognize your generous support.

SOCIAL MEDIA PROMOTION

We'd love to spotlight your organization! Please share your social media handles:

Instagram: _____

Facebook: _____

LinkedIn: _____

SECRET SOIREE TICKETS

As part of your sponsorship, you are entitled to complimentary tickets to our annual Soirée.

Would you like to receive your Soiree event tickets?

Yes ~ Quantity: _____

No ~ please donate to a community member

TOUR DE CHILLIWACK TICKETS

Your sponsorship also includes access to the Tour de Chilliwack event.

Would you like to receive your Tour de Chilliwack event tickets?

Yes ~ Quantity: _____

No ~ please donate to a community member

LOGO SUBMISSION

To recognize your organization in print and digital materials, please confirm:

We will provide a high-resolution logo (high-res .JPG or .PNG)
Please send to: fundraising@comserv.bc.ca

THANK YOU FOR YOUR SUPPORT —
YOUR PARTNERSHIP MAKES A REAL DIFFERENCE IN
OUR COMMUNITY!