



SPONSORSHIP 2025/26



CONTACT US



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WHO WE ARE

Chilliwack Community Services (CCS) partners with people and the community to create opportunities to enrich lives. As one of the longest standing social service agencies in BC, we provide services to Chilliwack residents at every stage of life and from every background - children, families, youth, seniors and newcomers to Chilliwack. We are a CARF accredited agency, the international gold standard for non-profit excellence. Starting as Chilliwack Community Chest in 1928 and addressing poverty, we have grown to an agency serving 1 in 10 residents in Chilliwack today.

We need your support to help us operate the 39 programs we currently run in our community. CCS supported nearly 12,000 people in Chilliwack, that translates into 1 in 10 residents that receive some type of support from CCS. While we have secured partial funding from the government, we need to raise approximately \$2.7 million in sponsorship, donations and grants annually to ensure delivery of our programs and services.

OUR TEAM

At CCS, we provide services through the dedicated efforts of our 125 professional staff and a strong group of almost 600 volunteers. Our Board of Directors is comprised of 13 outstanding members from our community who are dedicated to the mandate of CCS and bring considerable strengths in governance, finance, fundraising and capital planning. The board oversees the Executive Director, and the Executive Director oversees a management team and the overall staff.

OUR BOARD

Chris Veenstra - President
Brian Westwell - Vice President
Jeffrey Hunt - Treasurer
Brooke Janzen
Chris Csoka
Corinne McCabe
Dan Bibby
Chief Derek Epp
Jason Laynes
Jessie Ramsay
Luke Zacharias
Paul Donaldson
Peter Monteith

Kate Healey - Executive Director

OUR SERVICES AT A GLANCE

EARLY YEARS

- Child Care Resource & Referral (CCRR)
- CCRR Service Area Coordination
- Sardis & Downtown Family Place
- Family Place Network
- Better Beginnings
- Family Navigator

ADVOCACY SERVICES

- Specialized Victims Assistance Program (SVAP)
- Family Law Advocacy
- Child & Youth Advocacy Centre

THERAPY SERVICES

- Outreach Family Therapy
- In-Office Therapy
- Youth & Family Therapy
- Sexual Abuse Intervention Program

YOUTH SERVICES

- Youth Reconnect
- Youth Support & Development
- Intensive Support & Supervision
- Young Family Program
- Beyond the Bell

FAMILY SERVICES

- Family Support Program

COMMUNITY PROGRAMS

- Christmas Share

HOUSING

- The Village Youth Transitional Housing Program
- The Village Supportive Housing Program
- The Paramount Affordable Housing
- Kiwanis Affordable Family Housing Partnership

SENIOR SERVICES

- Better at Home Program
- Senior Community Connector
- Meals on Wheels
- STARS Program

IMMIGRANT SERVICES

- Language Instruction for Newcomers to Canada (LINC)
- Settlement Worker in Schools (SWIS)
- Settlement & Integration
- Employment Services
- Local Immigration Partnership (LIP)

FOOD SECURITY

- Chilliwack Bowls of Hope

TRAINING & EDUCATION

- Business Certificate Program

OUR FUNDRAISING EVENTS

Held in April, the Secret Soiree themed gala fundraiser is a great opportunity to network and meet wonderful people in Chilliwack. The theme is always different, this year it was a Boho Black Tie Affair. Guests are whisked away to a secret location and enjoy dinner, a special performance, live and silent auctions and time to visit and dance. It's a great evening that you really should be a part of! In 2024 we were able to raise \$117,561.44



Held in June, Tour de Chilliwack is a family friendly cycling fundraiser. Participants chose between 10, 20, 30, 50 and 100 km rides. There were games, food trucks, photo ops, silent auction, beer garden and time to chill. Participants were also able to collect pledges to help our fundraising efforts. This is not a race, there is no pressure and is great for all ages and levels of ability. Our fourth annual Tour de Chilliwack was able to raise \$64,066.80

OUR YEAR IN REVIEW 2023/24



12,045 nights of
safe housing
provided



263 individuals
received Family
Support Services



1,359 children received
gifts through our
Christmas Sharing
Program



1999 immigrants
accessed our Immigrant
Services programs



519 adults & 653
children used the
Family Place
Network



15,098 hot meals
delivered to seniors
through
Meals on Wheels



2838 people accessed
one of our food
security
programs/services



662 seniors were
assisted through our
Senior Services
Programs



125 people received
therapy



396 people received
services from our Victim
Assistance Program

308 people received Family Law
Advocacy services



918 youth accessed our
recreation programs



✿ 11,608 PEOPLE SERVED

✿ 594 VOLUNTEERS

✿ 12,768 VOLUNTEER HOURS DONATED

SENIORS TRANSPORTATION AND RIDE SERVICE (STARS) PROGRAM

This year Chilliwack Community Services, in partnership with the Government of Canada's Age Well at Home Initiative, was able to introduce a new transportation program called STARS (Seniors Transportation and Ride Service). STARS features a brand new 12-person, wheelchair accessible shuttle bus with a professional driver for seniors who live in Chilliwack. The goal of the program is to provide safe, reliable transportation, so seniors are able to attend medical appointments, social outings and grocery shopping, within Chilliwack and Abbotsford.



"I needed vision saving eye treatments and before the STARS program came along I was spending \$200 on a taxi to get to and from my appointments. I am so grateful for the STARS program and bus for allowing me to receive treatment without the high transportation costs!"



TITLE SPONSOR

Rights

- Official designation in the event name as the Title Sponsor
- Category exclusivity
- Speaking opportunity
- Right to promote sponsorship and use of CCS logo
- Right to develop relevant cause-marketing promotion: Involving the cooperative efforts of a for-profit business and a non-profit organization for mutual benefit.

Benefits

- 8 tickets to the Secret Soirée
- 8 entries to Tour de Chilliwack

Advertising and Marketing

- Corporate Logo as title sponsor in all "classic" promotional material
- Social Media – FB, Insta, LinkedIn, and Twitter
- Logo & website recognition on our corporate sponsorship page via our website
- Radio ad recognition
- Logo recognition at events
- Opportunity to provide volunteers at events

SILVER SPONSOR

Rights

- Official designation in the event name as Silver Sponsor
- Right to promote sponsorship and use of CCS logo

Benefits

- 4 tickets to the Secret Soirée
- 6 entries to Tour de Chilliwack

Advertising and Marketing

- Corporate Logo as silver sponsor in all "classic" promotional material
- Social Media – FB, Insta, LinkedIn, and Twitter
- Logo & website recognition on our corporate sponsorship page via our website
- Logo recognition at events

GOLD SPONSOR

Rights

- Official designation in the event name as Gold Sponsor
- Right to promote sponsorship and use of CCS logo
- Right to develop relevant cause-marketing promotion: Involving the cooperative efforts of a for-profit business and a non-profit organization for mutual benefit.

Benefits

- 8 tickets to the Secret Soirée
- 8 entries to Tour de Chilliwack

Advertising and Marketing

- Corporate Logo as gold sponsor in all "classic" promotional material
- Social Media – FB, Insta, LinkedIn, and Twitter
- Logo & website recognition on our corporate sponsorship page via our website
- Logo recognition at events

BRONZE SPONSOR

Rights

- Official designation in the event name as Bronze Sponsor
- Right to promote sponsorship and use of CCS logo

Benefits

- 2 tickets to the Secret Soirée
- 4 entries to Tour de Chilliwack

Advertising and Marketing

- Corporate name listed as bronze sponsor in all "classic" promotional material
- Social Media – FB, Insta, LinkedIn, and Twitter
- Logo & website recognition on our corporate sponsorship page via our website
- Corporate name recognition at events

ANNUAL SPONSORSHIP

Totals listed of Annual Sponsorship at Title, Gold, Silver, and Bronze levels. Title Sponsorship is available for a limited time and is occupied by one Annual Sponsor per year. If you are interested in Annual Sponsorship, please check off the level of sponsorship you are interested in:

- ☐ Title: \$14,000
- ☐ Gold: \$7,500
- ☐ Silver: \$5,000
- ☐ Bronze: \$3,000

EVENT SPONSORSHIP

Options listed below to sponsor single event at Gold, Silver, or Bronze levels. If you are interested in Event Sponsorship, please check off the events you would like to sponsor below:

Secret Soiree

Tour de Chilliwack

- | | |
|---|---|
| ☐ Gold \$6,000 | ☐ Gold \$3,000 |
| ☐ Silver \$4,000 | ☐ Silver \$2,000 |
| ☐ Bronze \$2,500 | ☐ Bronze \$1,500 |

TOTAL PAYMENT DUE FOR THE YEAR: _____

For Annual Sponsorship, please select one of the following:

☐ Pay in Full

☐ Pay Quarterly

REQUIRED INFORMATION

Company Name: _____

Title: _____

Contact Name: _____

Address: _____

City: _____ PC: _____ Phone Number: _____

Email: _____

Signature: Company Representative _____ Date _____

Signature: CCS Representative _____ Date _____